

भारत सरकार
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
एमएसएमई-विकास संस्थान
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Ministry of Micro, Small & Medium Enterprises
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No. 2(13)/Elect./NA-2013/

Dated: 13.10.2014

To

U.P. Cold Storage Association
C/o M/s Swaroop Cold Storage,
Water Works Road, Aish Bagh,
Lucknow

Sub: Applications for National Award 2013

Respected Sir

O/o The Development Commissioner (MSME), Ministry of MSME bestows National Award every year to recognize outstanding performance of MSMEs. Applications are hereby invited from MSMEs for National Award 2013. The National Award 2013 will be given in following 5 categories:

1. Outstanding Entrepreneurship Award (Manufacturing)
2. Outstanding Entrepreneurship Award (Services)
3. Innovation Efforts
4. Quality Products
5. Lean Manufacturing Techniques

1A National Award for Outstanding Efforts in Entrepreneurship in Micro Enterprises (Manufacturing)

- First National Award: Rs. 3,00,000/- with Certificate & Trophy
- Second National Award: Rs. 2,00,000/- with Certificate & Trophy
- Third National Award: Rs. 1,50,000/- with Certificate & Trophy

1B National Award for Outstanding Efforts in Entrepreneurship in Small Enterprises

- First National Award: Rs. 3,00,000/- with Certificate & Trophy
- Second National Award: Rs. 2,00,000/- with Certificate & Trophy
- Third National Award: Rs. 1,50,000/- with Certificate & Trophy
- Special National Award to outstanding Woman Entrepreneur at par first award
- Special National Award to outstanding SC/ST Entrepreneur at par first award
- Special National Award to outstanding NER Entrepreneur at par 1st award

1C National Award for Outstanding Efforts in Entrepreneurship in Medium Enterprises

- First National Award: Rs. 3,00,000/- with Certificate & Trophy
- Second National Award: Rs. 2,00,000/- with Certificate & Trophy
- Third National Award: Rs. 1,50,000/- with Certificate & Trophy

The evaluation for awards is done on the basis of various parameters like growth rate, use of technology etc.

2 National Award For Outstanding Efforts in Entrepreneurship in Micro and Small Enterprises (Rendering Services)

- First National Award: Rs. 3,00,000/- with Certificate & Trophy
- Second National Award: Rs. 2,00,000/- with Certificate & Trophy
- Third National Award: Rs. 1,50,000/- with Certificate & Trophy

3A National Award For Innovation in Micro & Small Enterprises

- First National Award: Rs. 3,00,000/- with Certificate & Trophy
- Second National Award: Rs. 2,00,000/- with Certificate & Trophy
- Third National Award: Rs. 1,50,000/- with Certificate & Trophy

3B National Award For Innovation in Medium Enterprises

- First National Award: Rs. 3,00,000/- with Certificate & Trophy
- Second National Award: Rs. 2,00,000/- with Certificate & Trophy
- Third National Award: Rs. 1,50,000/- with Certificate & Trophy

Awards will be given on the basis of nature of innovation, growth rate, patent design, technology involved, energy conservation etc.

4 Quality Products in selected products in MSEs : National Award 2013 for Quality Products in selected products in MSEs will be provided for following products groups:

- a) Active Pharmaceutical Ingredients
- b) Micro Nutrients' for Plants
- c) Energy Efficient Pumps
- d) Toughened Metallic ware
- e) Automotive Electronics Components
- f) Electronic Surveillance & Security System
- g) Engineering Granite Products
- h) Artistic Glass Ware
- i) Natural Fragrance & Flavors
- j) Leather Apparels

National Award in each selected products of MSE will be given Rs.3,00,000/- cash prize with a Certificate and a trophy. The criteria for National Award are testing of raw materials, growth rate, QMS after sales service, standardization etc.

5 Lean Manufacturing Techniques: The objectives of Lean Manufacturing Scheme are to increase the competitiveness of the MSME sector through the adoption of LM techniques with the objective of:

